

FORT WAYNE INDIANA

TOTAL TV MKT

MARKET	TV CALL LTRS	CHANNEL	ADVERTISER	FLIGHT START	FLIGHT END	GROSS	COMM	NET	SOURCE
IN-FORT WAYNE	WISE-TV	33-1	AFSCME	10/09/12	10/14/12	\$2,095.00	\$314.25	\$1,780.75	Invoice
IN-FORT WAYNE	WPTA-TV	21-1	AFSCME	10/09/12	10/15/12	\$13,905.00	\$2,085.75	\$11,819.25	Invoice
IN-FORT WAYNE	WPTA-TV	21-1	AMERICANS FOR PROSPERITY	09/02/12	09/06/12	\$7,630.00	\$1,144.50	\$6,485.50	Invoice
IN-FORT WAYNE	WPTA-TV	21-1	AMERICANS FOR PROSPERITY	08/28/12	08/31/12	\$6,830.00	\$1,024.50	\$5,805.50	Invoice
IN-FORT WAYNE	WISE-TV	33-2	AMERICANS FOR PROSPERITY	09/01/12	09/02/12	\$2,775.00	\$416.25	\$2,358.75	Invoice
IN-FORT WAYNE	WISE-TV	33-2	AMERICANS FOR PROSPERITY	08/28/12	08/31/12	\$2,775.00	\$416.25	\$2,358.75	Invoice
IN-FORT WAYNE	WISE-TV	33-1	CLUB FOR GROWTH	10/30/12	11/06/12	\$4,070.00	\$610.50	\$3,459.50	Invoice
IN-FORT WAYNE	WISE-TV	33-1	CLUB FOR GROWTH	10/17/12	10/22/12	\$4,160.00	\$624.00	\$3,536.00	Invoice
IN-FORT WAYNE	WISE-TV	33-1	CLUB FOR GROWTH	10/23/12	10/29/12	\$2,890.00	\$433.50	\$2,456.50	Invoice
IN-FORT WAYNE	WISE-TV	33-1	CLUB FOR GROWTH	10/03/12	10/16/12	\$8,830.00	\$1,324.50	\$7,505.50	Invoice
IN-FORT WAYNE	WISE-TV	33-1	CLUB FOR GROWTH	09/16/12	09/19/12	\$9,875.00	\$1,481.25	\$8,393.75	Invoice
IN-FORT WAYNE	WPTA-TV	21-1	CLUB FOR GROWTH	10/30/12	11/06/12	\$10,580.00	\$1,587.00	\$8,993.00	Invoice
IN-FORT WAYNE	WPTA-TV	21-1	CLUB FOR GROWTH	10/23/12	10/29/12	\$10,130.00	\$1,519.50	\$8,610.50	Invoice
IN-FORT WAYNE	WPTA-TV	21-1	CLUB FOR GROWTH	10/17/12	10/22/12	\$9,255.00	\$1,388.25	\$7,866.75	Invoice
IN-FORT WAYNE	WPTA-TV	21-1	CLUB FOR GROWTH	10/03/12	10/16/12	\$35,910.00	\$5,386.50	\$30,523.50	Invoice
IN-FORT WAYNE	WPTA-TV	21-1	CLUB FOR GROWTH	09/09/12	09/19/12	\$34,035.00	\$5,105.25	\$28,929.75	Invoice
IN-FORT WAYNE	WISE-TV	33-1	DSCC-DEM SEN CAMP COMM	10/25/12	10/29/12	\$6,290.00	\$943.50	\$5,346.50	Invoice
IN-FORT WAYNE	WISE-TV	33-1	DSCC-DEM SEN CAMP COMM	10/18/12	10/22/12	\$6,290.00	\$943.50	\$5,346.50	Invoice
IN-FORT WAYNE	WISE-TV	33-1	DSCC-DEM SEN CAMP COMM	10/09/12	10/15/12	\$6,290.00	\$943.50	\$5,346.50	Invoice
IN-FORT WAYNE	WISE-TV	33-1	DSCC-DEM SEN CAMP COMM	10/02/12	10/08/12	\$4,100.00	\$615.00	\$3,485.00	Invoice
IN-FORT WAYNE	WISE-TV	33-1	DSCC-DEM SEN CAMP COMM	09/25/12	10/01/12	\$2,060.00	\$309.00	\$1,751.00	Invoice
IN-FORT WAYNE	WISE-TV	33-1	DSCC-DEM SEN CAMP COMM	09/18/12	09/24/12	\$8,800.00	\$1,320.00	\$7,480.00	Invoice
IN-FORT WAYNE	WISE-TV	33-1	DSCC-DEM SEN CAMP COMM	10/27/12	10/30/12	\$1,330.00	\$199.50	\$1,130.50	Invoice
IN-FORT WAYNE	WPTA-TV	21-1	DSCC-DEM SEN CAMP COMM	10/27/12	10/30/12	\$9,225.00	\$1,383.75	\$7,841.25	Invoice
IN-FORT WAYNE	WPTA-TV	21-1	DSCC-DEM SEN CAMP COMM	10/25/12	10/29/12	\$18,390.00	\$2,758.50	\$15,631.50	Invoice
IN-FORT WAYNE	WPTA-TV	21-1	DSCC-DEM SEN CAMP COMM	10/18/12	10/22/12	\$16,875.00	\$2,531.25	\$14,343.75	Invoice
IN-FORT WAYNE	WPTA-TV	21-1	DSCC-DEM SEN CAMP COMM	10/09/12	10/15/12	\$14,175.00	\$2,126.25	\$12,048.75	Invoice
IN-FORT WAYNE	WPTA-TV	21-1	DSCC-DEM SEN CAMP COMM	10/02/12	10/08/12	\$16,475.00	\$2,471.25	\$14,003.75	Invoice
IN-FORT WAYNE	WPTA-TV	21-1	DSCC-DEM SEN CAMP COMM	09/25/12	10/01/12	\$20,805.00	\$3,120.75	\$17,684.25	Invoice
IN-FORT WAYNE	WPTA-TV	21-1	DSCC-DEM SEN CAMP COMM	09/18/12	09/24/12	\$17,240.00	\$2,586.00	\$14,654.00	Invoice
IN-FORT WAYNE	WISE-TV	33-2	DSCC-DEM SEN CAMP COMM	10/27/12	10/28/12	\$1,375.00	\$206.25	\$1,168.75	Invoice
IN-FORT WAYNE	WISE-TV	33-2	DSCC-DEM SEN CAMP COMM	10/25/12	10/28/12	\$9,300.00	\$1,395.00	\$7,905.00	Invoice
IN-FORT WAYNE	WISE-TV	33-2	DSCC-DEM SEN CAMP COMM	10/18/12	10/22/12	\$6,300.00	\$945.00	\$5,355.00	Invoice
IN-FORT WAYNE	WISE-TV	33-2	DSCC-DEM SEN CAMP COMM	10/09/12	10/15/12	\$6,300.00	\$945.00	\$5,355.00	Invoice
IN-FORT WAYNE	WISE-TV	33-2	DSCC-DEM SEN CAMP COMM	10/04/12	10/07/12	\$8,000.00	\$1,200.00	\$6,800.00	Invoice
IN-FORT WAYNE	WISE-TV	33-2	DSCC-DEM SEN CAMP COMM	09/25/12	10/01/12	\$6,300.00	\$945.00	\$5,355.00	Invoice
IN-FORT WAYNE	WISE-TV	33-2	DSCC-DEM SEN CAMP COMM	09/19/12	09/24/12	\$4,300.00	\$645.00	\$3,655.00	Invoice

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IN-FORT WAYNE	WISE-TV	33-1	NRSC - NATL REPUB SEN COMM	10/02/12	10/09/12	\$3,175.00	\$476.25	\$2,698.75	Invoice
IN-FORT WAYNE	WISE-TV	33-1	NRSC - NATL REPUB SEN COMM	09/19/12	09/25/12	\$3,175.00	\$476.25	\$2,698.75	Invoice
IN-FORT WAYNE	WISE-TV	33-1	NRSC - NATL REPUB SEN COMM	10/27/12	10/30/12	\$10,695.00	\$1,604.25	\$9,090.75	Invoice
IN-FORT WAYNE	WPTA-TV	21-1	NRSC - NATL REPUB SEN COMM	10/02/12	10/09/12	\$21,950.00	\$3,292.50	\$18,657.50	Invoice
IN-FORT WAYNE	WPTA-TV	21-1	NRSC - NATL REPUB SEN COMM	09/19/12	09/25/12	\$25,123.53	\$3,768.53	\$21,355.00	Invoice
IN-FORT WAYNE	WPTA-TV	21-1	NRSC - NATL REPUB SEN COMM	10/27/12	10/30/12	\$22,000.00	\$3,300.00	\$18,700.00	Invoice
IN-FORT WAYNE	WISE-TV	33-1	MAJORITY PAC	10/25/12	10/30/12	\$10,840.00	\$1,626.00	\$9,214.00	Invoice
IN-FORT WAYNE	WISE-TV	33-1	MAJORITY PAC	10/18/12	10/23/12	\$8,980.00	\$1,347.00	\$7,633.00	Invoice
IN-FORT WAYNE	WISE-TV	33-1	MAJORITY PAC	10/02/12	10/07/12	\$4,595.00	\$689.25	\$3,905.75	Invoice
IN-FORT WAYNE	WPTA-TV	21-1	MAJORITY PAC	10/25/12	10/30/12	\$24,045.00	\$3,606.75	\$20,438.25	Invoice
IN-FORT WAYNE	WPTA-TV	21-1	MAJORITY PAC	10/17/12	10/22/12	\$24,890.00	\$3,733.50	\$21,156.50	Invoice
IN-FORT WAYNE	WPTA-TV	21-1	MAJORITY PAC	10/02/12	10/08/12	\$22,225.00	\$3,333.75	\$18,891.25	Invoice
IN-FORT WAYNE	WISE-TV	33-2	MAJORITY PAC	10/25/12	10/28/12	\$8,300.00	\$1,245.00	\$7,055.00	Invoice
IN-FORT WAYNE	WISE-TV	33-2	MAJORITY PAC	10/02/12	10/08/12	\$1,375.00	\$206.25	\$1,168.75	Invoice
IN-FORT WAYNE	WPTA-TV	21-2	MAJORITY PAC	10/27/12	10/28/12	\$625.00	\$93.75	\$531.25	Invoice
IN-FORT WAYNE	WPTA-TV	21-2	MAJORITY PAC	10/18/12	10/23/12	\$2,175.00	\$326.25	\$1,848.75	Invoice
IN-FORT WAYNE	WPTA-TV	21-2	MAJORITY PAC	09/18/12	09/24/12	\$250.00	\$37.50	\$212.50	Invoice
IN-FORT WAYNE	WANE	15-1	AFSCME	10/09/12	10/15/12	\$24,200.00	\$3,630.00	\$20,570.00	ORDER
IN-FORT WAYNE	WANE	15-1	AMERICANS FOR PROSPERITY	09/01/12	09/06/12	\$17,200.00	\$2,580.00	\$14,620.00	Invoice
IN-FORT WAYNE	WANE	15-1	AMERICANS FOR PROSPERITY	08/25/12	08/31/12	\$20,000.00	\$3,000.00	\$17,000.00	Invoice
IN-FORT WAYNE	WANE	15-1	CLUB FOR GROWTH	10/17/12	10/22/12	\$23,200.00	\$3,480.00	\$19,720.00	ORDER
IN-FORT WAYNE	WANE	15-1	CLUB FOR GROWTH	10/03/12	10/16/12	\$62,650.00	\$9,397.50	\$53,252.50	ORDER
IN-FORT WAYNE	WANE	15-1	CLUB FOR GROWTH	09/09/12	09/18/12	\$48,700.00	\$7,305.00	\$41,395.00	ORDER
IN-FORT WAYNE	WANE	15-1	DSCC-DEM SEN CAMP COMM	09/19/12	09/24/12	\$43,775.00	\$6,566.25	\$37,208.75	Invoice
IN-FORT WAYNE	WANE	15-1	DSCC-DEM SEN CAMP COMM	09/25/12	10/01/12	\$43,000.00	\$6,450.00	\$36,550.00	ORDER
IN-FORT WAYNE	WANE	15-1	DSCC-DEM SEN CAMP COMM	10/16/12	10/22/12	\$33,600.00	\$5,040.00	\$28,560.00	ORDER
IN-FORT WAYNE	WANE	15-1	NRSC - NATL REPUB SEN COMM	09/19/12	09/25/12	\$44,800.00	\$6,720.00	\$38,080.00	Invoice
IN-FORT WAYNE	WANE	15-1	NRSC - NATL REPUB SEN COMM	10/02/12	10/09/12	\$47,650.00	\$7,147.50	\$40,502.50	ORDER
IN-FORT WAYNE	WANE	15-1	OASIS RADIO 1 CORP	08/27/12	09/30/12	\$3,500.00	\$0.00	\$3,500.00	ORDER
IN-FORT WAYNE	WANE	15-1	OASIS RADIO 1 CORP	10/01/12	10/25/12	\$5,240.00	\$0.00	\$5,240.00	ORDER
IN-FORT WAYNE	WANE	15-1	OASIS RADIO 1 CORP	10/29/12	11/02/12	\$1,310.00	\$0.00	\$1,310.00	ORDER
IN-FORT WAYNE	WANE	15-1	NRSC - NATL REPUB SEN COMM	09/18/12	09/25/12	\$44,800.00	\$6,720.00	\$38,080.00	ORDER
IN-FORT WAYNE	WFFT	55-1	DSCC-DEM SEN CAMP COMM	10/16/12	10/22/12	\$1,335.00	\$200.25	\$1,134.75	Check
IN-FORT WAYNE	WFFT	55-1	AFSCME	10/09/12	10/15/12	\$1,525.00	\$228.75	\$1,296.25	Check